

Commended

Contemplating
Monolithic
Design
By Barber
Osgerby with
Sony



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Sony commissioned Barber Osgerby to create an experimental installation for the Milan Salone 2010, which explored Sony's innovations in sound and visual technology. An anechoic chamber and five subsequent areas were created within a 400m² space, which was designed to eliminate ambient sounds and concentrate the senses on the elements inside the exhibition. The foam covering the walls, floor and ceiling absorbs the sound waves and forms the anechoic landscape. Barber Osgerby also designed an adjustable speaker and matching TV stand to showcase Sony's speaker technology.

Judges' comments

This stood out – a bold and forceful idea.

